



Dear Partner!

Greetings from Istanbul Gelisim University, Türkiye!

We are excited to announce our **Blended Intensive Program (BIP) "Research Project Planning & Proposal Writing"** and invite your students to participate in the BIP organised at Istanbul Gelisim University during the Spring Semester of the 2024-2025 Academic Year!

The program aims to prepare students for planning and writing research project proposals effectively.

Program Details:

- **Virtual Component Phase:** March 17th – April 21st, 2025 (6 weeks)
- **Physical Component:** April 28th- May 2nd 2025 (5 days in Istanbul at Istanbul Gelisim University)
- **Target Participants:** 2nd, 3rd, 4th-year Undergraduate Students, Master's Degree Students (5 Each)
- **Activities:** Online lectures and group work during the virtual phase. Hands-on workshops and presentations during the physical phase in Istanbul.
- **Credits/Recognition:** [3 ECTS and certificates]
 - **Language Requirement:** English, preferably B2 level and upper
 - **Field of Study:** Interdisciplinary

Key Learning Outcomes:

Equip students with the skills necessary to...

- understand the basic principles of a research project and fundamentals of project proposal writing
- be able to design, develop and write effective project proposals
- develop the ability to conduct needs assessments and gather research data for proposals
- learn how to craft compelling proposals for a variety of project ideas of interest
- plan the organization, content, time and costs of the projects
- work in groups to effectively communicate ideas to other students

Program Structure:

- **Topics Covered:**

1. Fundamentals of a Research Project
2. Elements of a Project Proposal (Problem, Hypothesis, Methods)
3. Research Plans, Budgets, and Timelines
4. Proposal Refinement and Presentation