

Invitation

International Doctoral Seminars

March 13th, 2024, 16.00-18.00 (CET)

The Doctoral School of Wrocław University of Economics and Business (WUEB) is pleased to invite you to join the discussion in a series of International Doctoral Seminars which will be held online.

Objectives:

- presentation of doctoral students' research;
- creating an international forum of discussion between doctoral students and established academics;
- exchange of research experience.

The topic of the Twelfth Seminar:

Responsibility in economics, finance and management research

Program of the meeting:

16:00 – Welcome address: **Prof. Bogusława Drelich-Skulska** (Vice-Rector for Accreditation and International Cooperation) and **Prof. Czesław Zajac** (Dean of Doctoral School of WUEB)

16.15 – Opening lecture by a keynote speaker: **Prof. Marcus Scholz** (Technische Universität Dresden)

Markus Scholz is a full professor of Business Management, esp. Responsible Management at Technical University Dresden (TU Dresden). He is also a visiting scholar and adjunct professor at the INSEAD Social Innovation Centre.

Previous academic visiting positions include the Wharton Business School. He also served as the chairman of the European branch of the Harvard Business School's Microeconomics of Competitiveness network. He was the founding director of the Institute for Business Ethics and Sustainable Strategy as well as of the Josef Ressel Centre for Collective Action and Responsible Partnerships in Vienna.

His research focuses on strategic sustainability management, sustainable change and innovation, business and human rights, and corporate political activity and responsibility, especially in the context of cultural, environmental and technological changes in society.

Title of lecture: [The future of responsible management](#)

16:55 – **Dominika Kaczerska**, Maritime University of Gdynia, **Green management in seaports.**


17:15 – **Angelika Krężel**, University of Wrocław, **Climate crisis as a catalyst for the EU's way towards climate neutrality - the legal perspective.**

Moderated by: **Prof. Artur Klimek**

Basic Features: held online via Teams; the language of the meeting: English; each participant will receive a certificate of attendance.

ATTENTION!

Registration for the meeting - to get a link to the meeting via Teams please fill in by March 12th 2024 form: <https://forms.office.com/r/E8ehfbDeFE>

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