



**22<sup>nd</sup>  
ANNUAL  
CONFERENCE  
2026**

# **CIRCLE INTERNATIONAL**

## **NextGen Business Sustainability & Digitalisation**



**Date :**

8<sup>th</sup> – 11<sup>th</sup> April 2026

**Venue :**

Jan Wyzykowski  
University,  
Polkowice, Poland



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+44 (0)78 1499 3368



[www.circleinternational.co.uk](http://www.circleinternational.co.uk)

# About the event

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CIRCLE International is delighted to announce a call for papers for the upcoming **22<sup>nd</sup> CIRCLE International Conference 2026: NextGen Business: Sustainability & Digitalisation.**

This conference aims to bring together academics, scholars, educators, and professionals from diverse disciplines to exchange ideas, share best practices, and explore collaborative research opportunities.

The conference will serve as a platform for interdisciplinary collaboration and knowledge sharing, spanning a wide array of fields. It also offers a valuable opportunity for PhD & Master's students and early-career researchers to present their work and engage with an international academic audience.

**Join us in person to experience the conference closely**



# Join us in person to experience the conference closely

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In order to better support our worldwide audience, the **22nd CIRCLE International Conference** will provide both in-person and online participation options.

While we are pleased to offer virtual access (particularly for delegates from countries with visa or travel restrictions) **we actively encourage in-person attendance.**

Being there in person provides exceptional networking possibilities, important discussions, and a more comprehensive and engaging conference experience.

## Important Deadline

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**The conference is now accepting papers and abstracts**



**Abstract submission deadline**  
6<sup>th</sup> February 2026



**Abstract acceptance notification**  
28<sup>th</sup> February 2026



**Registration/payment**  
6<sup>th</sup> March 2026



**Full paper submission**  
27<sup>th</sup> March 2026



# Conference topics

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The Scientific Committee invites submissions that align with the eight core themes outlined below. Each of the eight categories reflects a key area of focus for the 2026 Circle International Conference.

**The conference will address a variety of issues, including**

- ✓ **Finance & Economics**
- ✓ **Climate Change & Sustainability**
- ✓ **Human Resources (HR)**
- ✓ **Tourism & Marketing**
- ✓ **Sciences & Education**
- ✓ **Management & Innovation**
- ✓ **AI & Digital Transformation**
- ✓ **Mining, Copper Metallurgy, Geospatial Technologies & Industrial Sustainability**

**We welcome submissions from scholars, researchers, practitioners, graduate students, and doctorate candidates.**



# **Publishing Opportunities**

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**Accepted papers and abstracts will be published in the Book of Proceedings and assigned an ISBN.**

**The best conference papers will be evaluated for publication in select publications, including:**

- ✓ **Circle International Journals, (IJMC) & (IJSRM)**
- ✓ **Inderscience Journals, and**
- ✓ **Other journals indexed in Copernicus and EBSCO databases.**
- ✓ **Journal of Enterprise Information Management (SCOPUS)**

# Organisation Committee

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**Prof. Mohamed  
El-Ansari**

Circle International,  
UK



**Prof. Tahir  
Rashid**

University of Salford,  
UK



**Prof. Razaq  
Raj**

Leeds Business  
School, UK



**Prof. Okeoma  
John-Paul Okeke**

The University of  
Sunderland, UK



**Prof. Nikola  
Draskovic**

Algebra University,  
Croatia



**Prof. Yasin  
BİLİM**

Necmettin Erbakan  
University, Turkey



**Dr. Beata Szymańska-  
Waczyńska**

Jan Wyzykowski  
University, Poland



**Dr. Siavash  
Mahvash**

Circle International,  
UK



**Mr. Sinisa  
Dukić**

Vitez University, Bosnia  
and Herzegovina

# Hosts and Affiliates

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The conference is hosted by Jan Wyzykowski University. The conference is affiliated with Several universities including Leeds Beckett University, Vitez University, Salford University, Sunderland University, Algebra University and Necmettin Erbakan University.

## Hosted by



## Sponsor



## Our Partner Universities



# Our Speakers

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**Prof. Hans Rüdiger Kaufmann, University of Nicosia**  
**Keynote speaker**

Hans Rüdiger Kaufmann is Full Professor Marketing at the University of Nicosia in Cyprus since 2006 until today. Since 2016, he is affiliated with the University of Applied Management Studies Mannheim as Professor for International Sales Management. He was the Chair of 3 programs: B.A Management & Leadership, B.A. Management & Leadership (Professional Vocational University) and M.A. Business Management/M.A. Business Management & Digital Leadership (international). With extensive experience across five European countries, he has held various roles as a manager, consultant, and academic.



**Prof. Alexandra J. KENYON**  
**Keynote speaker**

Professor Doctor Alexandra Kenyon has the honour of working within two European Universities; University of Vitez; Bosnia and Herzegovina and Universidad de Leon, Spain. Professor Doctor Alexandra Kenyon is also the Editor in Chief for the International Journal of Sales, Retailing and Marketing. She is also an author and her 10th edition of the International Marketing Strategy academic textbook was launched in 2025. In addition; Alexandra has also served as the International Course Director for postgraduate and undergraduate International Hospitality degree courses in Nepal and Indonesia. Her most recent project, with National Pubwatch, was to investigate how Local Pubwatch Schemes contribute to safe, secure and sociable night-time economies.





**Dr. Paweł Stefanek Ph.D. Civil Eng**  
**Keynote speaker**

### **KGHM Polska Miedź S.A. Tailings Management Plant**

Dr. Paweł Stefanek is Chief Development Engineer at KGHM Polska Miedź S.A., Tailings Management Division, with over 20 years of experience in environmental engineering, geotechnics, and hydrotechnical infrastructure. His career is closely tied to the Żelazny Most Tailings Storage Facility (TSF)—the largest of its kind in Europe—where he has led and participated in numerous R&D, implementation, and monitoring projects. Dr. Stefanek specializes in water management, geotechnical monitoring, and the application of advanced measurement and modeling techniques for industrial waste storage. He has coordinated the development and deployment of innovative monitoring systems, including fiber-optic sensors, MEMS devices, and “cross hole” geophysical surveys. He was instrumental in implementing a 3D hydrogeological model and advanced geotechnical monitoring at Żelazny Most, solutions awarded by the Federation of Scientific and Technical Associations for innovation and technical excellence. He has contributed to several international projects focused on TSF safety, including the UNECE Joint Expert Group on Water and Industrial Accidents and the Strategic Environmental Safety Programme for the Danube. He has also worked on methodologies for comprehensive safety assessment of extractive waste facilities in Central and Eastern Europe. Dr. Stefanek is an active member of professional organizations, including the Section of Hydrotechnical Structures KILiW PAS and the Association of Polish Hydrogeologists. His scientific achievements include authorship or co-authorship of several dozen articles on hydrotransport, monitoring, and TSF safety, published in journals such as Archives of Civil Engineering, Journal of Fluids Engineering, and Water.

# Scientific Committee

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- Michael Addison, International Foundation Group, UK
- Rafał Czachor, Jan Wyzykowski University, Poland
- Vitor Ambrosio, ESHTe, Portugal
- Gianpaolo Basile, Universitas Mercatorum, Italy
- Dolores Sanchez Bengoa, University of Vilnius, Lithuania
- Tomasz Bernat, University of Szczecin, Poland
- Enrico Bonetti, University of Campagna, Italy
- Bernd Britzelmaier, Pforzheim University, Germany
- Leo Dana, Montpellier Business School, France
- Michael Fass, University of Gloucestershire, UK
- Antonio Feraco, Fraunhofer IDM@NTU, Singapore
- Mitsunori Hirogaki, Ehime University, Japan
- Claudio Vignali, University of Manchester, UK
- Magdalena Krzyżanowska, Kozminski University, Poland
- George Lodoros, Leeds Beckett University, UK
- Alberto Mattiacci, University of Rome 'Sapienza', Italy
- Hans Ruediger Kaufmann, University of Applied Management Studies, Germany
- Carmen Santos, University of León, Spain
- John Stanton, St Joseph's University, USA
- Madalena Pereira, Creative University of Lisbon, Portugal
- Edyta Rudawska, University of Szczecin, Poland
- Iga Rudawska, University of Szczecin, Poland
- Tomasz Wiśniewski, University of Szczecin, Poland
- Ana Sofia Duque, Polytechnic Institute of Viseu, Portugal
- Jamila Jaganjac, University Vitez, Bosnia and Herzegovina
- Tanja Gavric, University Vitez, Bosnia and Herzegovina
- Anastasia Konstantopoulou, Edgehill University, UK
- Robin Carey, University of Wolverhampton, UK
- Elena Horska, Slovak University of Agriculture in Nitra, Slovakia
- Valerio Temperini, Polytechnic University of Marche in Ancona, Italy
- Silvio Cardinali, Polytechnic University of Marche in Ancona, Italy
- Dinesh Vallabh, Walter Sisulu University, South Africa
- Fatmah Lallmahamood, Circle International, UK
- Neil Richardson, Leeds Business School, UK

# Submission Guidelines

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## ABSTRACT FORMAT

### Abstract Submission

The Abstract must include the following points:

- Title/s, author name/s
- Institution/s, country/ies.
- Abstracts should be between 250–300 words in length.

The main body should include:

- A brief introduction
- Background/key issues from the literature,
- An overview of the methods and
- Results/findings if any.
- Five keywords.

### Full paper Submission

A selection of the conference papers will be considered for publication in the following journals:

- International Journal of Management Cases
- International Journal of Sales, Retailing, and Marketing
- Journal of Enterprise Information Management (SCOPUS)

To submit the full paper please follows the instructions:

The length of the paper should not exceed 22 pages; the minimum length is 11 pages of standard typescript (A4 size; font Arial; size 12; single line spacing, margins 2.5 cm).

For publication in International Journal of Management Cases and International Journal of Sales, Retailing and Marketing follow the instructions below or visit the below links for the two journals: [IJMC Submission Requirement Guidelines](#) & [IJSRM Submission Requirement Guidelines](#)

Attach the document in an email to [journals@circleinternational.co.uk](mailto:journals@circleinternational.co.uk)

## Formatting & Layout

**The text should be in Arial (size 12) using the following features:**

- Single-line spacing
- Left-aligned text, unjustified
- A single space between sentences
- A single carriage return between paragraphs No additional paragraph formatting, e.g. Word headings or style

### Headings:

If the pattern of headings is complex, please distinguish them by making main headings bold, the next level normal and the subheadings in italics.

### Display features:

- Do not use any automatic features of Word-like blobbed and numbered lists.
- Put theses in via your keyboard with the numbers, blobs and tab spacing.
- Set up tables and figures as simple as possible so that they can be converted for typesetting.
- Only cross-reference tables and figures in the main file; at the very least, put them on separate pages-ideally, send additional Word or Excel files.

### The text:

- For the word, be as consistent as you can with spelling, references, and nomenclature.
- Use English 'connection', 'colour', 'capitalize', spellings in preference to US 'x', 'or', and 'z'. If there is variable spelling, please use your word processor to check that you have used it consistently.
- Numbers should be words from one to ten and in figures thereafter using commas to separate large ones e.g. 1,000,000.
- Where you use a blobbed list, the entries should be punctuated as sentences – with capital letters and full stops – where they involve a verb, like this one.
- If the list is part of a sentence like the one for paragraph features above no punctuation will be required until the last blob.
- Punctuation should be kept to a minimum and full stops only left for genuine abbreviations like e.g. or *ibid.* (n.b. there is no extra space) For references please see below.



- Capitalisation of initial letters should also be kept to a minimum. Only dignify titles with capitals where a specific managing director, professor or senior lecturer is mentioned. The initial letters of proper names and titles of books and magazines are capitalized; the titles of articles and the headings in your article will not be. Do not capitalize the internet.
- Only the initial letter of the first word of a heading or the article title should be capitalized – follow the style of this page. No full stops at the end of headings.
- Spell out the contents of the acronym in brackets after it; the International Journal of Management Cases (IJMC). For subsequent references, DSA is fine.
- Use en dashes – like these – without space for parenthesis. Don't worry if you cannot find these on your machine, they can be put in later. All number series, particularly page references to articles in endnotes, should be separated by an en dash without space: e.g. pp 228 – 412.
- Use single 'smart' (i.e. curly) quotes for all quotations and inverted commas, except where there is a quotation inside a quotation, then use double ones.
- Use conventional abbreviations for quantities, without spaces between the number and the measure: so £10m, 35% or 25kg, and no extra full stops are required.
- Show percentages as a figure (35%) rather than spelling it out (percent).

### References :

The list of books, articles and sources referred to is placed at the end of the article. It is important that the Harvard referencing system is adopted.

### Warning:

- Do not, under any circumstances, send graphics or pictures embedded in Word Files. Most Word graphics are inextricable from text files.
- Please type out your captions separately in Word and send in a hard copy of how you would like the diagram to look.

# Registration

Doctoral students, faculty members of Jan Wyzykowski University, the International Foundation Group, and Circle International receive priority in registration.

The cost includes attendance at the conference from **8<sup>th</sup> to 11<sup>th</sup> April 2026**.

It also consists of the presenting of a single paper  
All additional papers require an additional conference fee.

Additional authors attending the conference have to pay the conference fee.

If your paper is not approved and you do not wish to attend, your registration fee will be returned. The prices cover entrance to conference sessions, networking, coffee breaks, lunches, and the gala dinner.

## In-person:

Fees	Discount
€360	Standard fee

## Online:

Fees	Entry Type
€180	Standard fee
€90	Without publication

# Accommodation

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We understand how important it is to find the right place to stay during the conference. That is why we have prepared a carefully selected list of hotels in Polkowice and nearby towns that offer comfortable rooms, modern conference facilities, and reliable Wi-Fi.

In the center of Polkowice, you will find **Aqua Hotel** ([recepca@aquahotel.pl](mailto:recepca@aquahotel.pl))

which we recommend and **Via Hotel**, both highly rated by guests and conveniently located close to the conference venue. These are ideal options for participants who value comfort and proximity to the event.

In the vicinity of Polkowice – within a distance of 10 to 20 kilometers – you will also find other excellent accommodation options, such as **Hotel Skarbek** in Lubin and **Qubus Hotel** in Głogów.

**Book your accommodation in advance** to take advantage of the best offers and fully enjoy your time at the conference in Polkowice.





# Transportation

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Delegates traveling to **Polkowice, Poland**, have several convenient transportation options:

- **By Air:**

Although Polkowice does not have its own airport, the nearest international airports are:

- Wrocław Copernicus Airport (WRO) – approx. 100 km away
- [www.airport.wroclaw.pl/en](http://www.airport.wroclaw.pl/en)
- Poznań–Ławica Airport (POZ) – approx. 120 km away
- [www.airport-poznan.com.pl/en](http://www.airport-poznan.com.pl/en)

From either airport, delegates can continue by car, train (with transfers), or bus.

- **By Train:**

Polkowice is not directly served by the railway. The nearest train stations are located in:

- Lubin (approx. 15 km)
- Głogów (approx. 20 km)

Train schedules and ticket booking are available on the official Polish railway website: [www.rozklad-pkp.pl/en](http://www.rozklad-pkp.pl/en)



- **By Bus:**

Several regional and long-distance bus services connect Polkowice with major Polish cities like **Wrocław**, **Legnica**, and **Zielona Góra**. Useful bus operators and platforms include:

- **FlixBus** – [www.flixbus.com](http://www.flixbus.com)
- **PKS Polkowice (local routes)** – [www.pks.polkowice.pl](http://www.pks.polkowice.pl)
- **e-podróżnik (trip planner and ticket booking)** – [www.en.e-podroznik.pl](http://www.en.e-podroznik.pl)

- **By Car:**

Polkowice is conveniently located near the **S3 expressway**, providing direct access from the north and south of Poland. The drive from Wrocław takes about 1.5 hours.



# Payment

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Please make the payment for the conference fee, which includes the costs of bank transfer, to Uczelnia Jana Wyżykowskiego in Poland in order to finalise the registration procedure for the conference.

It is crucial to submit the payment only after obtaining notification of abstract acceptance.

Participants are fully responsible for covering the cost of the conference fee.

## Payment Information for Conference Participants

We kindly inform all participants that international delegates are required to make payment in euros (EUR) to the following bank account:

**SWIFT: WBKPPLPP**

**PL 35109021090000000114357366**

Local participants may make payments in Polish zloty (PLN),

based on the current exchange rate published by the National Bank of Poland (NBP) on the day of the transaction to the following bank account:

**Santander Bank Polska S.A. o/Polkowice**

**73 1090 2109 0000 0005 5006 4774**

**Please ensure that the correct amount is transferred and that any bank fees are covered by the sender.**

Please include the phrase **“participation in the CIRCLE International Conference”** in the bank transfer details and **specify the participant’s name and surname.**

This will enable us to promptly identify and process your payment.

# Visa

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Before departing, delegates should check visa and travel limitations based on their nationality and destination. Check for travel advisories and recommendations from appropriate agencies to ensure a safe and seamless trip.

If you require a visa to attend the conference in Poland, please follow the steps below:

- **Check Visa Requirements**

Visit the website of the Polish Embassy or Consulate in your country to determine whether you need a Schengen visa (Type C) for conference attendance and to review specific requirements.

- **Prepare the Required Documents**

Typically, you will need:

- A valid passport (must be valid for at least 3 months beyond your planned stay)
- A completed Schengen visa application form (Download from: [www.gov.pl](http://www.gov.pl) or your local Polish embassy site)
- An official invitation letter from the conference organizer
- Hotel booking confirmation
- Flight itinerary
- Travel medical insurance with minimum coverage of €30,000 valid for the entire Schengen area
- Proof of visa fee payment

- **Submit Application**

Submit the complete application to the nearest Polish Embassy or Consulate, either by scheduling an appointment or via an external visa center (e.g., VFS Global check your local procedures).

- **Attend the visa interview** (*At the Polish diplomatic mission, if required*)

- **Collect Your Visa in person or as instructed**

- **It is strongly recommended to apply for your visa at least 3 months before the conference to ensure timely processing.**

# Past Conferences







## NextGen Business: Sustainability & Digitalisation

For further information, including registration and conference updates, please visit the conference website or email the conference organising committee at [conference@circleinternational.co.uk](mailto:conference@circleinternational.co.uk)



[www.circleinternational.co.uk](http://www.circleinternational.co.uk)



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