

University of Wrocław

Distance Learning Centre

is pleased to announce the first OHEQ conference

Online Higher Education Quality: Design, Technology, Leadership

held in Wrocław, Poland

28-30 June 2023

CALL FOR PAPERS

Exploiting the opinions that go far beyond anecdotes, sweeping generalizations or initial inhibitions invites reflexive thinking outside the box and encourages innovative analytic methods that promote future rapid and effective communication and information exchange between instructors and students—the goal and latest advances being made in many disciplines of scientific research in universities and academic institutions. And both students and instructors have already agreed upon the increase of quality expectations of online teaching that it could no longer be sufficient to replicate face-to-face delivery and that efforts to achieve the necessary teaching outcomes can be relevantly targeted. The integration of information and communication technologies, artificial intelligence, augmented and virtual reality, and gamification into instruction and learning will be further

enhanced, making e-learning a vital component of school learning curriculum. Traditional offline learning and e-learning would go alongside, improving the learning experience for learners of all ages and groups. Conceived in this way, education policy calls for insightful investigations and scrutinized research.

In view of the above, we clearly see that the COVID-19 pandemic challenged the idea of distance learning in many various ways. Online teaching and learning became not only a necessity imposed by authorities, but also a convincing mode of knowledge transfer in various pedagogical and didactic environments. Now, more than two years after the pandemic started, our overarching concern remains how to respond to the opportunities that the pandemic has created for creating, developing, reinforcing, strengthening, and propagating viable systems of distance learning and teaching as a wellgrounded, convincing, effective, and fully justifiable online delivery. And now, as we look to the future, it is all the more so important to step back in order to take stock of what happened during the COVID years in terms of school system governance, limitations of infrastructure or service provisions, access to critical resources, course design and implementation, adverse experience, remarkable adaptations, and creative workarounds, instructors' and students' attitudes and perceptions towards e-learning. Referring back to COVID-19 and what it left us with, we promote the idea of transition into non-pandemic environment and/or smooth shift а into online communication in situations in which traditional face-to-face meeting proves impossible.

We invite research papers on the applicability of e-learning methodologies into university curriculum, learning design, education technology that may be of interest to a broader education community. We also welcome studies that

- 1. include straightforward research questions, a framework of analysis;
- 2. focus on teaching and learning in various fields of science;

- 3. address specific challenges in improving students' achievements, approaches used to motivate and engage students, and lessons learnt from changes in teaching programs and instruction based on educational technology in general;
- 4. exploit the extent to which new approaches are likely to be sustainable
- 5. examine case studies of new approaches to teaching with evidence to their impact;
- 6. highlight service design and innovation, service business models, digitalization of services;
- 7. explore and trigger new ideas and/or provide further insight and uncover hidden patterns.

The conference intends to address the issues not limited to the following:

- Adaptive e-learning and intelligent tools;
- Adaptive learning strategies;
- Anytime/anywhere e-learning;
- Applications of mobile technology in open, distance and corporate education;
- Collaborative learning/groupware;
- Community discovering in social learning systems;
- Content development in hybrid learning;
- Content management for hybrid learning;
- Corporate training;
- Curriculum projects and experiences;
- Digital libraries;
- Educating the educators;
- E-learning assessment and evaluation;
- E-learning effectiveness and outcomes;
- Exploratory and serendipitous learning;
- Global trends in e-learning.
- Hybrid learning didactics;
- Informal learning;
- Infrastructure, administrative and organizational issues of mobile learning;
- Innovative techniques for teaching;
- Integrated learning and educational environments;

- Interactive hybrid learning;
- Learner autonomy;
- Mobile learning, teaching, and training;
- Multimedia and hypermedia;
- On-line learning;
- Online mentoring;
- Organization of e-learning;
- Outcome based teaching and learning;
- Peer-to-Peer learning applications;
- Personalization;
- Practical uses of authoring tools;
- Remote laboratories;
- Security issues;
- Self-learning integrated methodology;
- Simulated communities;
- Simulation/emulation vs. physical experimentation;
- Social software for collaborative learning;
- Social structure exploitation in e-learning;
- Strategies and policies on mobile learning;
- Teacher-centric and student-centric approaches;
- Teaching and learning technologies for mobile learners.

The language of the conference is English. Paper proposals with abstracts, up to 300 words, followed by 5-7 keywords, with the participant's title and affiliation should be sent via <u>registration form</u> by 31.03.2023. The organizer will notify the participants of abstract acceptance by 14.04.2023. Presentations of papers should last maximum 20 minutes.

We encourage on-site participation in the conference venue with the following fees:

- early bird registration (until January 31, 2023) 150 Euro;
- normal registration (until February 28, 2023) 200 Euro;
- ate registration (l from March 1, 2023 to March 15, 2023) -250 Euro;

 last-minute registration (March 16, 2023 to March 31, 2023) — 300 Euro.

Online participation registration

- until 15 March, 2023 100 Euro;
- 16-31 March 2023 150 Euro

may also be possible when you cannot come in person. Fee payment details will be sent with the confirmation of abstract acceptance.

Should you have any questions, do not hesitate to <u>contact us</u>.

We are looking forward to seeing you in Wrocław.

Program Committee:

- Lance Bunt (North-West University Johannesburg)
- Jeremiah Grabowski (D'Youville University)
- Seth Gurell (Utah Valley University)
- Simona Lache (Transilvania University of Brasov)
- Joanna Mytnik (Gdańsk University of Technology)
- Stefan Nowicki (University of Wroclaw)
- Roland van Oostveen (Ontario Tech University)
- Michael Owen (Brock University)
- Angus Phillips (Oxford International Centre for Publishing)
- Christian Spannagel (Pädagogische Hochschule Heidelberg)
- Eliza Stefanova (Sofia University)
- Michael Torrence (Motlow State Community College)

Organizing Committee:

- Tomasz Górski
- Stefan Nowicki