

Code of subject	M_WE_SEM2 OWI ANG
Field of study	Veterinary medicine
Name of the training module including the Polish name	Intellectual property protection Ochrona własności intelektualnej
Language of instruction	English
Type of the training module	Mandatory
Level of the training module	Long-cycle master's degree studies
Form of studies	Full-time
Location in the programme (year)	I
Location in the programme (semester)	II
Number of ECTS credits with a division into contact/noncontact	1 (0,66/0,34)
Name and surname of the person in charge	Sebastian Gnat assoc. professor
Unit offering the subject	Sub-Department of Veterinary Microbiology
Aim of the module	Acquainting the students with the knowledge of legal protection of different forms of industrial and intellectual property, in particular knowledge as an intellectual property, copyright, protection of inventions, trademarks, industrial and utility designs, geographical indications, acquisition of patents, as well as with the act on fighting unfair competition and the act on database protection.
Learning outcomes	<p>Knowledge:</p> <p>K1: General knowledge of the principles of legal protection of various forms of intellectual and industrial property</p> <p>K2: Can take into account legal regulations and knows the applicable legal provisions, using the subject standards</p> <p>Skills:</p> <p>S1: Correctly prepare documents and opinions for the purposes of courts in the field of patent law regarding inventions and an expert in the use of legal acts in the field of communication with government administration bodies</p> <p>S2: Correctly, without violating the law, use information subject to legal protection, including personal data subject to copyright and industrial protection and stored in information systems</p> <p>Social competences:</p> <p>Sc1: Cooperate and work in a group without infringing the intellectual creativity of third parties</p> <p>Sc2: Aware of the importance of intellectual property protection and anonymization of personal data in the applicable social order</p>
Preliminary and additional requirements	None

<p>Contents of the training module</p>	<p>Protection of intellectual property</p> <ol style="list-style-type: none"> 1. Introduction to the subject of intellectual property protection. Legal basis of the concept of intellectual property and its protection: international and national. Historical overview of the development of PIP in the world. Organizations involved in the protection of intellectual property. 2. The concept of intellectual property, its formation and development on the basis of international and national law. Ways of implementing international law into national laws. Legal conflicts regarding the protection of intellectual property and the manner of resolving them. 3. Legal protection of works: copyright and related rights. Premises of the piece with their characteristics. Literary, artistic and scientific works, databases and computer programs as works under the Act. Inspired and derivative works and legal violations. 4. The creator as the subject of copyright. Co-author work and other types of authorship. Author's personal and property rights. Exclusive and non-exclusive licenses. Disclaimer of Copyright. Inheritance of property rights. The right to connect the creator with the original of his work. 5. Industrial property law - review of the act. Idea, invention, innovation, trademark under the Act. Utility and industrial model - comparison. 6. Geographical indications as a special example of intellectual creation. Protected designation of origin and protected geographical name in the context of agricultural and food products. The role of traditional specialty guaranteed in the protection of unique food recipes. 7. The role of intellectual property in the activities of a university. Discussion of the most important provisions of the "Constitution for Science" Act in the field of creative work of university employees, doctoral students and students. Methods of citation in theses. 8. The role of a patent attorney in the legal protection of inventions and trademarks. European and international patents 9. Patent protection in the territorial aspect. National, European and international procedure for granting patents. Consequences of patent infringement. 10. Databases and their self-protection. Database definition, methods of its production and protection time. Relevant and non-essential updates. 11. Computer programs as a special case of works. Legal exclusions for computer programs. Developer rights. 12. Advertising in the context of intellectual property protection. Legal Violations in Advertising. Forbidden advertisements. 13. Protection of images as an element of intellectual property law. Famous and public people, people who are part of the community and publishing your image.
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	<p>14. Know-how and intellectual property management. Strategies for the protection of intellectual property in innovative enterprises. Intellectual capital and knowledge generator as the basis for R&D competences.</p> <p>15. Other legal acts in force, incl. the act on combating unfair competition, the act on the protection of databases.</p>		
Recommended and obligatory reading list	<ol style="list-style-type: none"> 1. Understanding Copyright and Related Rights - World Intellectual Property Organization 34, chemin des Colombettes, P.O. Box 18 CH-1211 Geneva 20, Switzerland; second edition 2016; ISBN: 978-92-805-2799-5 2. Understanding Industrial Property - World Intellectual Property Organization 34, chemin des Colombettes, P.O. Box 18 CH-1211 Geneva 20, Switzerland; second edition 2016; ISBN: 978-92-805-2588-5 3. The Concept of Intellectual Property - World Intellectual Property Organization, edition 2008 4. WIPO Intellectual Property Handbook: Policy, Law and Use - World Intellectual Property Organization 34, chemin des Colombettes, P.O. Box 18 CH-1211 Geneva 20, Switzerland <p>All material is available for free as an Open Access license manual.</p>		
The intended forms/activities/ teaching methods	Lecture, multimedia presentations, discussion, case studies		
Methods of verification and documentation forms of the achieved learning outcomes	<p>Exam in the form of an oral presentation of previously prepared written work, poster or presentation and answers to three questions concerning the scope of the subject. Answer in groups of 3 students, after the presentation, a short discussion related to the topic, and then questions from the examiner.</p> <p>Detailed criteria for assessing exams and control work</p> <ul style="list-style-type: none"> - in terms of knowledge: oral answer in the form of a test at the end of the course; the student correctly uses the concepts related to intellectual property and its protection, knows the laws and their subject scope, correctly lists the forms of expression of legally protected intellect - in terms of skills: independent preparation of a patent description, preparation of a text with the correct introduction of a quote, preparation of a poster or presentation on a selected topic of current media interest in the context of intellectual property protection; the student correctly develops the material, without committing violations; is able to use the texts of laws to support their hypotheses and proposed solutions - in terms of social competences: active participation in discussions during the classes and during the assessment in the group; attitude of interest in the subject expressed in asking questions and presenting examples of situations 		
Balance of ECTS credits	CONTACT		
		<i>Hours</i>	<i>ECTS credits</i>
	Lectures	15	0,5

	Credit/retake credit	5	0,16
	Total	20	0,66
	NONCONTACT		
	Preparation for lectures	3	0,1
	Preparation for passing	7	0,24
	Total	10	0,34
Number of contact hours	Participation in lectures	15	0,5
	Participation in credits	5	0,16
	Total	20	0,66
Relationship between subject learning outcomes and veterinary studies learning outcomes	K1- A.W23 +++ K2 – B.W7 + S1 –A.U19+, C.U4+ S2 – A.U19+, B.U9+, C.U3++ C1 – K2+, K9+ C2 – K1+, K6+		
Impact of selected compounds to final grade	The pass mark is the preparation of an original work on a selected topic, its discussion, participation in a discussion and a correct answer to the questions.		