

INTERNATIONAL SCIENTIFIC CONFERENCE

Quality of tourist services and promotion of healthy lifestyle

The conference is held as part of the project „PWP The Polish and Hungarian are two cousins – adaptation of Hungarian solutions in the education of tourist industry personnel at the University of Life Sciences in Lublin”

27-28th May 2015 r.

The University of Life Sciences in Lublin

Centrum Kongresowe/Conference Centre

Lublin, ul. Akademicka 15, 20-950 Lublin, Poland

ANNOUNCEMENT No. 1

PARTICIPATION IN THE CONFERENCE IS FREE

- The conference participants shall be provided with lunch, coffee break, accommodation during the conference (25 persons from Poland and 15 persons from abroad), field activities with guides from the Lublin area.
- Completed publications must be delivered by e-mail **no later than on 15.02.2015** to the e-mail address: profesor.sawicki1@gmail.com
- In order to publish the article it is necessary to send it by e-mail to the address: profesor.sawicki1@gmail.com, as well as to send the conference registration form (appendix 1) and the author's declaration of copyrights transfer (appendix 2) by traditional mail to: **Katedra Turystyki i Rekreacji, Uniwersytet Przyrodniczy, ul. Akademicka 15, pok. 324, 20-950 Lublin with annotation Konferencja.**
- The articles, after receiving positive reviews, will be published in the monograph, in Polish and English, (editing requirements will be given in the announcement No. 2).
- Personal attendance at the conference is a condition for their publication.

The objective of the conference is a discussion conducted by scientists and practitioners on the quality of tourism services and products, lifestyle in various European countries, as well as preparation of students in the field of tourism and recreation for their future careers.

Specific objectives of the conference:

- presentation of acquired research results regarding broadly understood quality of services in tourism, hospitality and gastronomy;
- broadening of knowledge on research methods concerning the quality of services in the tourism industry;
- presentation of organisational-economical achievements related to the quality of tourism services;
- presentation of achievements related to conducting modern education connected with health life style promotion;
- presentation of issues in education through tourism;
- Developing optimal solutions regarding problematic issues in healthy lifestyle.

Issues in detail:

- importance of the quality of tourism services in Poland and European countries;
- research methods and results in the quality of services in tourism, hospitality and gastronomy;
- results of research in healthy lifestyle from various European countries;
- influence of tourism and recreation on the socio-economic development of European countries;
- recreational, healthcare, pedagogical, educational and scientific functions of tourism and recreation in particular countries;
- development directions of education in tourism studies;
- importance of healthy lifestyle in the upbringing of children and youth;



- promotion of healthy lifestyle;
- preparation of students in the field of tourism and recreation for their future professional careers;
- other issues connected with the objective of the conference

The articles will be published in two monographs, both in Polish and in English:

- 1) *Quality management in tourist services*
- 2) *Promotion of healthy lifestyle in European countries*

The order of submission and positive reviews will be decisive in qualifying articles for publication.

SCIENTIFIC COUNCIL:

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